# **ENL 316 Syllabus: Fundamentals of Discourse Analysis**

**Semester: Class Time: Section: Room:**

**Credits/contact hours:** 3 cr.

**Instructor:** Sandra Douaiher **E-MAIL**: sdoueiher@ndu.edu.lb **EXT**.: 5072 **Office/Office Hours:**

**Course Description**

Discourse Analysis embodies a number of approaches used to analyze semiotic events (written and spoken). Taking examples from conversation and other genres such as narrative, news, and advertising, this course aims at introducing students to the different structural and communicative levels of discourse and to the different discourse analysis approaches. These include textual organization, conversation analysis, pragmatics, and speech act theory. The course will also look at gender and culture-related discourse patterns and at communication problems in media, politics, education, law, and healthcare. In addition, it will introduce students to critical discourse analysis and stylistics.

**Student Learning Outcomes**

Upon successful completion of this course, students will be able to:

* To have an understanding about the links between text, interaction, and social context.
* To display understanding of the characteristics of spoken vs. written discourse and of natural conversation vs. other media genres.
* To prepare data for discourse analysis.
* To apply the main discourse analysis approaches.
* To be aware of the ideology encoded in texts.
* To demonstrate the importance of pragmatic interpretations in comprehension and in producing ideological effects.
* To adopt a critical perspective in the reading of texts.

**Alignment matrix of course and Program learning outcomes**

|  |  |
| --- | --- |
| **CLOs** | **Assessment Tools** |
|  |  |
| * CLO1: To have an understanding about the links between text, interaction, and social context. | Discussions  Presentations |
| * CLO2: To display understanding of the characteristics of spoken vs. written discourse and of natural conversation vs. other media genres. | Papers and presentations |
| . CLO3: To prepare data for discourse analysis | Presentations |
| * CLO4: To apply the main discourse analysis approaches and be aware of the ideology encoded in texts. | Quizzes  Papers |
| * CLO5: To demonstrate the importance of pragmatic interpretations in comprehension and in producing ideological effects.   To adopt a critical perspective in the reading of texts. | Discussions and papers |

**Teaching Methodology and Techniques**

* Class sessions will take the form of discussions where students share their findings from the reading.
* The students will read the assigned chapter(s) ahead of time and choose their own data to analyze and present in class following the approach being discussed.
* Students will also have to write mini papers related to the discourse analysis approaches covered during the semester.
* Students have to access Black board to access course material needed for class preparation, assignments…

**Required Textbook**

This is an OER class; thus, the textbook has been replaced by a selection of articles and PowerPoint presentations with a Creative Commons license that students have to access via Black Board.

**GRADING**

**Tasks 100 %**

Participation in class discussions 10%

3 Oral Presentations 20%

3 Graded assignments 15%

Midterm Exam 25%

Final Paper 30%

Total 100

For the University system of grades: http://www.ndu.edu.lb/about-ndu/administration/offices/office-of-academic-affairs/student-rules-and-regulations/academic-rules-and-regulations-(undergraduate)

**Course Policies and Procedures**

The maximum number of absences for this course is 4 for TTh. Any student whose absences exceed the maximum allowed limit will automatically fail the course unless the student withdraws. Failure to sit for a scheduled quiz/test and/or final exam will result in an F on the test/exam. Students are expected to be honest and to maintain the highest standards of academic integrity in their academic work and assignments. They shall refrain from any academic dishonesty or misconduct including, but not limited to:

1. Plagiarism, that is, the presentation of someone else's ideas, words or artistic, scientific, or technical work as one's own creation. Also, paraphrasing, summarizing, as well as well as direct quotations are considered as plagiarism, if the original source is not properly cited.
2. Cheating or assistance in cheating.
3. Substituting a student in taking an examination.
4. Submitting the same work for more than one course and the like. Submitting work written by others.
5. Receiving or providing unauthorized help or assistance in any academic work or assignment.

By enrolling in this course you automatically agree to the undergraduate academic rules and regulations. These, including NDU’s attendance policy, is spelled out in the Student Handbook which may be downloaded here: <http://www.ndu.edu.lb/current-students>

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Week** | **Date** | **Lesson/Topic** | **Assignment** | **CLOs** | **Assessment Tool** |
| 1 | T January 31 | Introduction to the course and syllabus | Reading assignment 1 |  |  |
| TH February 2 | Introduce the course | Reading assignment 1 |  |  |
| 2 | T February 7 | Defining discourse: (OER)  <https://www.slideshare.net/SoniAlberto/canet-sonia?qid=0200e3ec-b690-457c-bd97-47dd6a799574&v=&b=&from_search=2> | Reading assignment 1 |  |  |
|  | TH February 9 | Discourse and society (OER)  <https://literacyandsociety.wikispaces.com/Orders%20of%20Discourse>  <https://literacyandsociety.wikispaces.com/Discourse%20as%20Gatekeeper> | Reading assignment 2 |  |  |
| 3 | T February 14 | Discourse and society (OER)  <http://lameva.barcelona.cat/bcnmetropolis/arxiu/en/page5f80.html?id=21&ui=337> | Reading assignment 2  Response 1: Announcement | *CLO1* | Graded assignment 1 : Announcement |
|  | TH February 16 | Discourse and society (OER)  <http://lameva.barcelona.cat/bcnmetropolis/arxiu/en/page5f80.html?id=21&ui=337>  <http://www.powercube.net/other-forms-of-power/foucault-power-is-everywhere/> | Reading assignment 2 |  |  |
| 4 | T February 21 | The Speech Act Theory (OER)  <http://www.proceedings.univ-danubius.ro/index.php/eirp/article/view/1653/1635> | Reading Assignment 3 | *CLO2*  *CLO4*  *CLO5* | Graded assignment 1: Due |
|  | TH February 23 | The Speech Act Theory (OER)  <http://jme.bmj.com/content/39/9/570> | Reading Assignment 3 | *CLO 3*  *CLO1* | Presentations |
| 5 | T February 28 | The Speech act theory (OER)  <http://www.journals.aiac.org.au/index.php/IJALEL/article/view/1019/949> | Reading assignment 4 | *CLO3*  *CLO1* | Presentations |
|  | TH March 2 | The Ethnography of Communication (OER)  <https://bop.unibe.ch/linguistik-online/article/view/3788/5749> | Reading Assignment 4 |  |  |
| 6 | T March 7 | The Ethnography of Communication (OER)  <https://inkdroid.org/2017/02/12/ec/> | Reading Assignment 4 |  | Graded Assignment 2: Announcement |
|  | TH March 9 | The Ethnography of Communication (OER)  <http://www.mcser.org/journal/index.php/ajis/article/view/7422/7105> | Reading assignment 5 |  |  |
| 7 | T March 14 | Pragmatics (OER)  <https://coerll.utexas.edu/methods/modules/pragmatics/> | Reading Assignment 5 | *CLO1*  *CLO4*  *CLO 5* | Graded Assignment 2: Due |
|  | **W March 15** Wednesday classes do not meet: Thursday classes meet | Pragmatics (OER)  <https://inkdroid.org/2017/02/08/pragmatics/> | Reading Assignment 5 |  |  |
|  | TH March 16 | Pragmatics | Reading assignment 6 |  |  |
| 8 | T March 21 | Conversational analysis (OER)  <https://bop.unibe.ch/linguistik-online/article/view/3788/5749> | Reading Assignment 6 | *CLO2*  *CLO4* | Midterm Exam |
|  | TH March 23 | Conversational analysis (OER)  <http://www.qualitative-research.net/index.php/fqs/article/view/100/209> | Reading Assignment 6 |  |  |
| 9 | T March 28 | Conversational analysis (OER)  <http://www.qualitative-research.net/index.php/fqs/article/view/1233> | Reading assignment 6 | *CLO1*  *CLO2*  *CLO3* | Presentations |
|  | TH March 30 | Variation analysis | Reading Assignment 7 | *CLO1*  *CLO2*  *CLO3* | Presentations |
| 10 | T April 4 | Variation analysis | Reading Assignment 7 |  |  |
|  | TH April 6 | Variation analysis | Reading assignment 7 |  | Graded assignment 3: Announcement |
| 11 | T April 11 | Structure and function of DA | Reading Assignment 8 |  |  |
| 12 | TH April 20 | Structure and function of DA | Reading Assignment 8 | *CLO5*  *CLO1*  *CLO4* | Graded assignment 3: Due |
| 13 | T April 25 | Text and Context (OER)  <https://patthomson.net/2011/07/11/the-context-text-and-effects-approach-to-researching-policy/> | Reading assignment 8 |  | Final Paper: Announcement |
|  | TH April 27 | Text and context | Reading Assignment 8 |  |  |
| 14 | T May 2 | Discourse and communication | Reading Assignment 9 |  |  |
|  | TH May 4 | Discourse and communication | Reading assignment 9 |  |  |
| 15 | T May 9 | Language as Social Interactions | Reading Assignment 9 |  |  |
|  | TH May 11 | Language as Social Interactions | Reading Assignment 10 | *CLO1*  *CLO2*  *CLO3* | Presentations |
| 16 | T May 16 |  |  | *CLO1*  *CLO2*  *CLO3* | Presentations |
|  | TH May 18 |  |  | *CLO 3*  *CLO1*  *CLO2*  *CLO5* | Presentations  Due Final Paper |

**List of speeches to watch: (public domain)**

Obama Speech “Yes we can”: <https://www.youtube.com/watch?v=GNtJRPcPCcw>

Martin Luther King Speech “I have A Dream” <https://www.youtube.com/watch?v=3vDWWy4CMhE>

John Kennedy “Peach Speech” <https://www.youtube.com/watch?v=0fkKnfk4k40>

Charlie Chaplin “The Great Dictator Speech” <https://www.youtube.com/watch?v=w8HdOHrc3OQ>

Oprah Winfrey Golden Globes Speech <https://www.youtube.com/watch?v=fN5HV79_8B8>